

Station KRQE-TV ALBUQUERQUE, NM.
 Advertiser () DSCC IE
 Product DSCC IE
 Estimate# 1540
 Buyer DAN NAGELBERG
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 49/53/1540
 Flight Dates 10/02/2012 - 10/08/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*7		Buyline Comment: TPIR V3 Cancelled	10/02-10/05	\$300.00	:30	0	0	TU-F	11A-12P	\$0.00	0	
*8		Buyline Comment: TPIR V3 Cancelled	10/08-10/08	\$300.00	:30	0	0	M	11A-12P	\$0.00	0	
*9		Buyline Comment: NEWS V3 Cancelled	10/02-10/05	\$275.00	:30	0	0	TU-F	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V3 Cancelled	10/08-10/08	\$275.00	:30	0	0	M	12P-1230P	\$0.00	0	
*11		Buyline Comment: SOAPS V3 Cancelled	10/02-10/05	\$175.00	:30	0	0	TU-F	1230P-2P	\$0.00	0	
*12		Buyline Comment: SOAPS V3 Cancelled	10/08-10/08	\$175.00	:30	0	0	M	1230P-2P	\$0.00	0	
*13		Buyline Comment: TALK V3 Cancelled	10/02-10/05	\$125.00	:30	0	0	TU-F	2P-3P	\$0.00	0	
*14		Buyline Comment: TALK V3 Cancelled	10/08-10/08	\$125.00	:30	0	0	M	2P-3P	\$0.00	0	

Rep Order# 6849105	Ver# 3	Status Revised	Traffic Order# 203783	Printed: 09/14/2012 8:13 AM	3 of 7							
EC'd Yes				Last Received: 09/14/2012 7:12 AM								
				Showing Buylines: All Rep Revised Lines								
Station KRQE-TV ALBUQUERQUE, NM.	Agency () GREAT AMERICAN MEDIA	Rep Firm () PHILADELPHIA										
Advertiser () DSCC IE	3050 K ST NW	Sales Office () AMY MCCREARY										
Product DSCC IE	WASHINGTON, DC 20007	Salesperson ()										
Estimate# 1540	Agency C/P1/P2/E 49/53/1540											
Buyer DAN NAGELBERG	Flight Dates 10/02/2012 - 10/08/2012	Salesperson Phone# 215-568-6540										
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845										
Fax#												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: PHIL V3 Cancelled	10/02-10/05	\$175.00	:30	0	0	TU-F	3P-4P	\$0.00	0	
*16		Buyline Comment: PHIL V3 Cancelled	10/08-10/08	\$175.00	:30	0	0	M	3P-4P	\$0.00	0	
*17		Buyline Comment: NEWS V3 Cancelled	10/02-10/05	\$275.00	:30	0	0	TU-F	4P-430P	\$0.00	0	
*18		Buyline Comment: NEWS V3 Cancelled	10/08-10/08	\$275.00	:30	0	0	M	4P-430P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	10/02-10/05	\$275.00	:30	0	0	TU-F	430P-5P	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	10/08-10/08	\$275.00	:30	0	0	M	430P-5P	\$0.00	0	
*21		Buyline Comment: NEWS V3 Cancelled	10/02-10/05	\$1,000.00	:30	0	0	TU-F	5P-530P	\$0.00	0	
*22		Buyline Comment: NEWS V3 Cancelled	10/08-10/08	\$1,000.00	:30	0	0	M	5P-530P	\$0.00	0	
*23		Buyline Comment: NEWS V3 Cancelled	10/02-10/05	\$500.00	:30	0	0	TU-F	530P-6P	\$0.00	0	

Rep Order# 6849105	Ver# 3	Status Revised	Traffic Order# 203783	Printed: 09/14/2012 8:13 AM	4 of 7							
EC'd Yes			Last Received: 09/14/2012 7:12 AM									
			Showing Buylines: All Rep Revised Lines									
Station KRQE-TV ALBUQUERQUE, NM.	Agency () GREAT AMERICAN MEDIA	Rep Firm () PHILADELPHIA										
Advertiser () DSCC IE	3050 K ST NW	Sales Office () AMY MCCREARY										
Product DSCC IE	WASHINGTON, DC 20007	Salesperson ()										
Estimate# 1540	Agency C/P1/P2/E 49/53/1540											
Buyer DAN NAGELBERG	Flight Dates 10/02/2012 - 10/08/2012	Salesperson Phone# 215-568-6540										
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845										
Fax#												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*24		Buyline Comment: NEWS V3 Cancelled	10/08-10/08	\$500.00	:30	0	0	M	530P-6P	\$0.00	0	
*25		Buyline Comment: LETTERMAN V3 Cancelled	10/02-10/05	\$275.00	:30	0	0	TU-F	1035P-1135P	\$0.00	0	
*26		Buyline Comment: LETTERMAN V3 Cancelled	10/08-10/08	\$275.00	:30	0	0	M	1035P-1135P	\$0.00	0	
*27		Buyline Comment: LATE LATE V3 Cancelled	10/02-10/05	\$75.00	:30	0	0	TU-F	1137P-1237A	\$0.00	0	
*28		Buyline Comment: LATE LATE V3 Cancelled	10/08-10/08	\$75.00	:30	0	0	M	1137P-1237A	\$0.00	0	
*29		Buyline Comment: NEWS V3 Cancelled	10/02-10/05	\$1,100.00	:30	0	0	TU-F	10P-1035P	\$0.00	0	
*30		Buyline Comment: NEWS V3 Cancelled	10/08-10/08	\$1,100.00	:30	0	0	M	10P-1035P	\$0.00	0	
*31		Buyline Comment: NEWS V3 Cancelled	10/02-10/05	\$700.00	:30	0	0	TU-F	6P-630P	\$0.00	0	

Rep Order# 6849105 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 203783

Printed: 09/14/2012 8:13 AM
Last Received: 09/14/2012 7:12 AM
Showing Buylines: All Rep Revised Lines

5 of 7

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*32		Buyline Comment: JEOP V3 Cancelled	10/08-10/08	\$700.00	:30	0	0	M	6P-630P	\$0.00	0	
*33		Buyline Comment: WHEEL V3 Cancelled	10/02-10/05	\$850.00	:30	0	0	TU-F	630P-7P	\$0.00	0	
*34		Buyline Comment: WHEEL V3 Cancelled	10/08-10/08	\$850.00	:30	0	0	M	630P-7P	\$0.00	0	
*35		Buyline Comment: CTIME V3 Cancelled	10/06-10/06	\$400.00	:30	0	0	SA	7P-8P	\$0.00	0	
*36		Buyline Comment: NEWS V3 Cancelled	10/07-10/07	\$100.00	:30	0	0	SU	7A-8A	\$0.00	0	
*37		Buyline Comment: CBS SUN MORN V3 Cancelled	10/07-10/07	\$400.00	:30	0	0	SU	8A-930A	\$0.00	0	
*38		Buyline Comment: 60 MIN V3 Cancelled	10/07-10/07	\$3,000.00	:30	0	0	SU	6P-7P	\$0.00	0	
*39		Buyline Comment: NCIS V3 Cancelled	10/02-10/02	\$2,000.00	:30	0	0	TU	7P-8P	\$0.00	0	

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*40		Buyline Comment: NCIS LA V3 Cancelled	10/02-10/02	\$2,000.00	:30	0	0	TU	8P-9P	\$0.00	0	
*41		Buyline Comment: MENTALIST V3 Cancelled	10/07-10/07	\$2,100.00	:30	0	0	SU	9P-10P	\$0.00	0	
*42		Buyline Comment: SUN NEWS V3 Cancelled	10/07-10/07	\$700.00	:30	0	0	SU	10P-1035P	\$0.00	0	
*43		Buyline Comment: SAT NEWS V3 Cancelled	10/06-10/06	\$450.00	:30	0	0	SA	10P-1035P	\$0.00	0	

---REPORT TOTALS---
Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL 0%	KASA 14%	KASY 1%	KBIM 0%	KOAT 36%
		KOB 20%	KRQE 28%	KWBQ 1%		

---COMPETITIVE COMMENTS---

SHARE EST

EC'd Yes
Last Received: 09/14/2012 7:12 AM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.	Agency () GREAT AMERICAN MEDIA	Rep Firm
Advertiser () DSCC IE	3050 K ST NW	Sales Office () PHILADELPHIA
Product DSCC IE	WASHINGTON, DC 20007	Salesperson () AMY MCCREARY
Estimate# 1540	Agency C/P1/P2/E 49/53/1540	
Buyer DAN NAGELBERG	Flight Dates 10/02/2012 - 10/08/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		
Demos		

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE